

# Why Companies Choose Balbix

The Balbix SaaS platform ingests data from your security and IT tools to create a unified view of cyber risk in dollars, while maximally automating the continuous identification, prioritization, dispatch, and mitigation of vulnerabilities.

Move beyond siloed tools, qualitative decision-making, and manual workflows to mitigate cyber risk faster.

# Just a Few of the Companies That Have Upgraded to Balbix

StanleyBlack&Decker

Fortune 25 **US Telco** 







Fortune 50 **Pharma Giant** 





Greenhill





# Companies That Upgrade to Balbix Say

"Time is of the essence to win in cybersecurity, so we invest in tools and architectures that give us a speed advantage. Balbix provides us with real-time security posture visibility, vulnerability prioritization, and reduces our MTTR for issues."

— Daniel Gisler, CISO, Oerlikon

"Balbix is an industry leading platform that consolidates cyber risks into a single reportable model. This technology is enabling us to scorecard our risk remediation performance and gain continuous visibility into open security issues."

- Rhonda Gass, CIO, Stanley Black & Decker

"Balbix provides best-in-class security risk assessment and inventory of equipment. The functionality of the system itself exceeds that of all others that we have reviewed."

- AVP Technology, F25 US Telco

# **Balbix's Top Strategic Differentiators**

## **Unified Asset Inventory**

Gain accurate asset visibility across on-prem and cloud by analyzing data from existing tools. Speed up vulnerability and risk management 10x with real-time search and detailed asset attributes.

### **C-Suite and Board Reporting in dollars**

Help your executives and board understand cyber-risk in dollars broken down by owners and risk types. Highlight ROI of your security investments and showcase progress.

## **Risk-Based Vulnerability Prioritization**

Prioritize your tasks based on dollardenominated risk, calculated using asset-level data about vulnerabilities, threats, installed security controls, exposure, and business criticality.

## **Organizational Gamification**

All stakeholders get the right info, metrics and tools to do their part in mitigating cyber risk. Change your culture from "security is the CISO's problem" to "security is everyone's business".

#### **Risk Reduction from Automation**

Reduce cyber-risk by 95% with maximally automated workflows for finding, prioritizing, assigning, dispatching and mitigating risk issues. With SaaS, deployment is quick and simple.

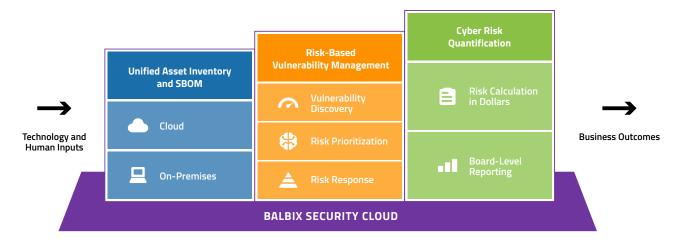
### **Exceptional Customer Support**

Our goal is to be your best and most responsive partner as you evolve your security program. And we deliver! That is why we have a Gartner Peer Insights rating of 4.9/5.



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## **Balbix Security Cloud**



Cloud native and highly scalable. Integrates with existing tools.

## The Balbix Brain

Automatic deduplication, correlation and inference through continuous learning

